

A blue background with a sunburst pattern of rays emanating from the center. The text 'BARGAINBEE.COM' is centered horizontally and partially overlaps the sunburst.

BARGAINBEE.COM

Merchant Information

March 2011

It's all about driving NEW traffic to your business!



Get Excited!

- BargainBee is effective, and a guaranteed form of advertising available to businesses.
- Not only will your business be viewed by thousands of people in one day, but new customers will visit your business, guaranteed!

The Goal: Make a great first impression!



Don't expect to turn a big profit on the customers first visit. Try and up-sale but don't be overly aggressive. This will ensure they will return to your business!

Just how much NEW BUSINESS?

It depends...

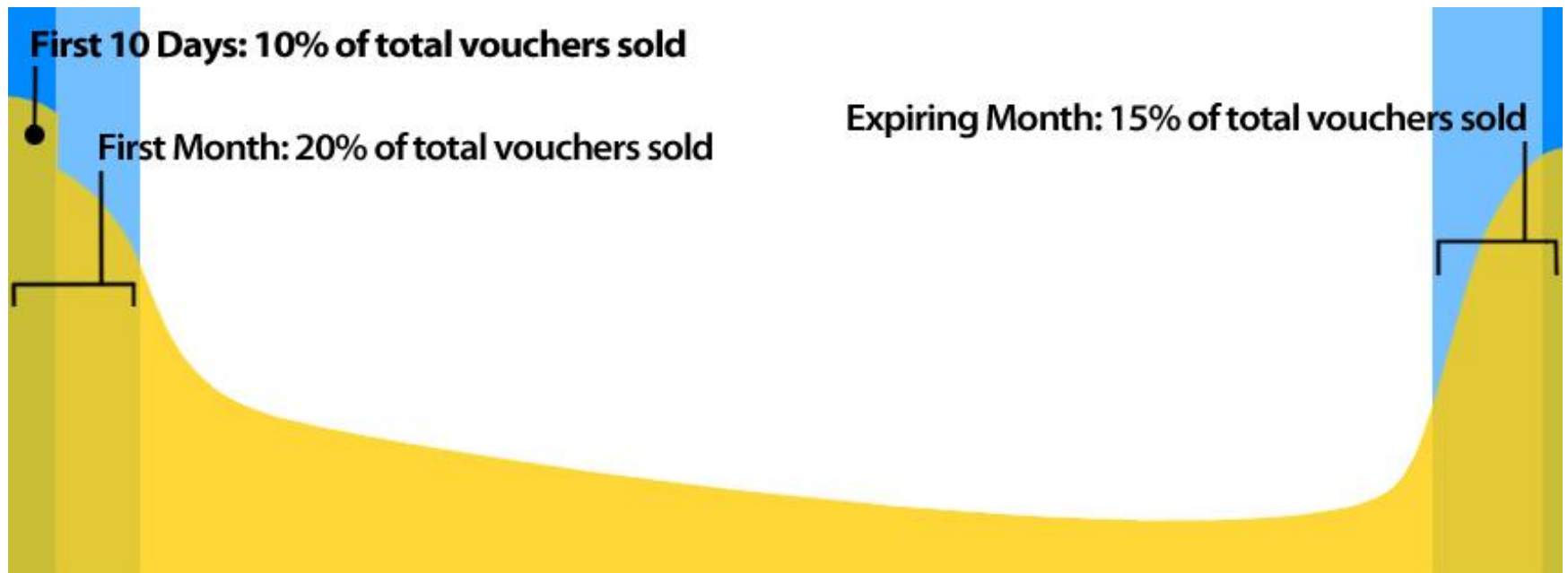


City	Avg. # Sold	Max # Sold
Baton Rouge	551	3659
Lafayette	223	1200
Lake Charles	306	2482
New Orleans	102	522
Beaumont	127	453

*Based on BargainBee sales from February 2011

When will the vouchers be redeemed?

Average Volume of BargainBee.com Vouchers



You and your staff will be busy, especially during the first and last month of your BargainBee.com promotion. “BEE” ready!

Getting Ready for Your Feature

Talk to Your Staff

- Set expectations & explain goals.
- During the first few days and the days leading up to your expiration date, consider adding additional staff.
- Set up a process for redemption.
- Have resources available to answer questions (such as the FAQ provided by your representative).
- Keep BargainBee's number on hand in case a question arises that you don't have an answer to. (1.800.756.3510)

Your Feature: The SWEET Deal!

- Customers win because they get unbeatable deals to great businesses.
- You win because your investment (the discount) brings you new customers.



How to make sure the deal economics work for you

- Up-sell other products! Your deal's value should be below your average total transaction (unless you are offering a deal for a specific service).
- Offer an incentive for customers to come back.
- Keep in mind, many of our customers have never been to your business before – make a lasting impression so that they are sure to return and bring friends with them!

Worth \$20 **Discount** 50% **Savings** \$10

This deal ended at: 12:00AM 03/10/2011

1334 bought

We Sealed the Deal!
Sealed at 6:58AM with 20 bought

Get Your Business on BargainBee!
Learn More about how BargainBee.com can help bring tons of customers to your door

Give the Gift of BargainBee!
Available to print or email.
\$25 Buy A Gift Card Today!

Highlights

- Onsite Catering
- Live & Boiled, Delivery, In-Store Pickup & Drive-Thru
- In the Heart of Mid-City
- Platter Service
- Call for Hours

The Rules

Expires 05/05/2011
Purchase limit one per person; may purchase multiple as gifts.
One ticket. One per household with any other offers.
Government Street
FAQ for more

Full Details

We all have an uncle or friend who knows "exactly" how to boil crawfish. Now you can take the number off speed dial and give Crawdaddy's Select Crawfish a call. Crawdaddy's boils up crawfish with the same care and attention as the seafood stores and backyards. All you need to supply is the newspaper, beer, and friends to make it a genuine Louisiana crawfish boil. They'll help you find the cleanest, plumpest red critters that can be had.

Satellite pickup location in the heart of Mid-City. Call ahead for live or boiled crawfish. They also take TigerCash for you LSU students. Next big boil!

Crawdaddy's Select Crawfish
4965 Government St.
Baton Rouge, LA 70806
(225) 366-6779
tinyurl.com/4jrgp9x
Map it!

Highlights about your business

Customized rules

Full details describing your business and "SWEET" deal you're offering'

Your Feature: The Write-Up & Rules

- Once your deal has been scheduled, we will assign a writer to showcase your business and the deal you are offering.
- With your help, we customize the rules of your feature to meet the needs of your business.
- We will also create custom graphics using either pictures from your website or ones that you have provided us.

BARGAINBEE.COM
Together We Can Save

Today's Deal in **Baton Rouge** is
\$35 for Your Choice of 1 Month of Mystic Tans or 1 Month of Medium Pressure Tanning at Salon Tropics (Up to a \$200 Value)

Monday, March 28th, 2011

SAVINGS
Value - \$200
Discount - 83%
You Save - \$165

Who They Are:
Salon Tropics
5601 Jones Creek Rd.
Baton Rouge, LA 70817
(225) 752-0111

\$35
VIEW TODAY'S DEAL

Salon Tropics is a SAE-certified tanning salon, conveniently located on Jones Creek Road between Coursey and Tiger Bend Road at the Ferrel intersection. They strive to keep up with the newest trends in tanning beds and lotions, as well as keeping their tanning units in perfect working order and changing their bulbs on a regular basis to make sure that you can get the best tan possible. In fact, they just relamped all of their medium pressure beds at the beginning of the month!"

Today's Side Deal
\$99 for a Complete Air Conditioner Cleaning & Service from All Star Electric A/C & Heating (\$100 Value)

Your Feature: The Morning BUZZ!

- Main Deals: They make up the majority of the Morning Buzz and are sent out to tens of thousands of people daily.
 - ▶ Typically a main deal can sell between 5-6x the volume of a side deal (but not always!)
- Side Deals: They are featured on our Morning Buzz every day for a week! It's like prime real estate!
 - ▶ This is ideal for businesses wanting to be featured sooner.
 - ▶ If your feature has a higher price point, being a side deal gives customers a chance to think about the deal and take advantage of it before the feature ends.



The Morning Buzz also gives all users a chance to share your business on multiple social networking sites!

Your Feature: The Phones & Discussion

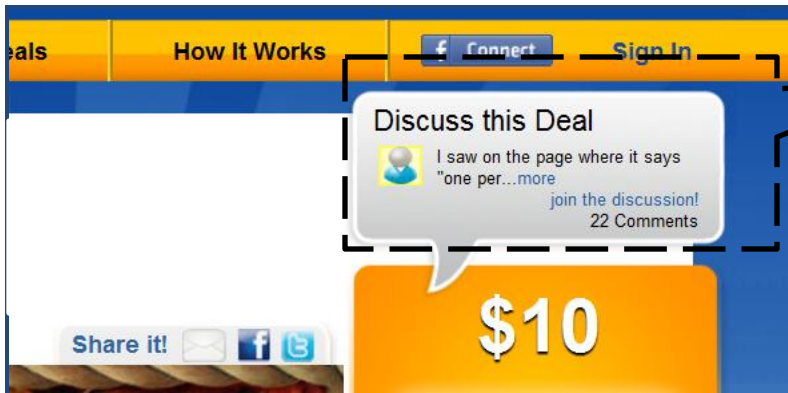
Get ready for the phone to ring!

- You can expect your call volume to increase dramatically the day of your feature (even more so if your business requires appointments).
- Make sure to have someone to man the phones.



Join in the discussion!

- This forum will allow you to interact with your new clients one on one! Subscribers ask questions and share experiences with other users.
- Check the discussion board every 30-60 minutes.
- Answer questions, promote your business, sell more vouchers!



How to Post on the Discussion Board:



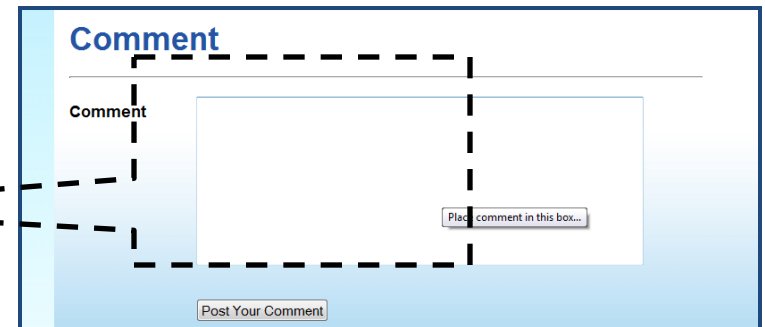
Step One: Click the "Sign In" button.



Step Two: Log in or Sign up using your email address and password.



Step Three: Click the link "Join the Discussion".



Step Four: Review comments that have been posted and respond using the comment box!

After Your Feature: Redeeming Your Vouchers

Congratulations on the success of your feature!



Phone



Excel Spreadsheet



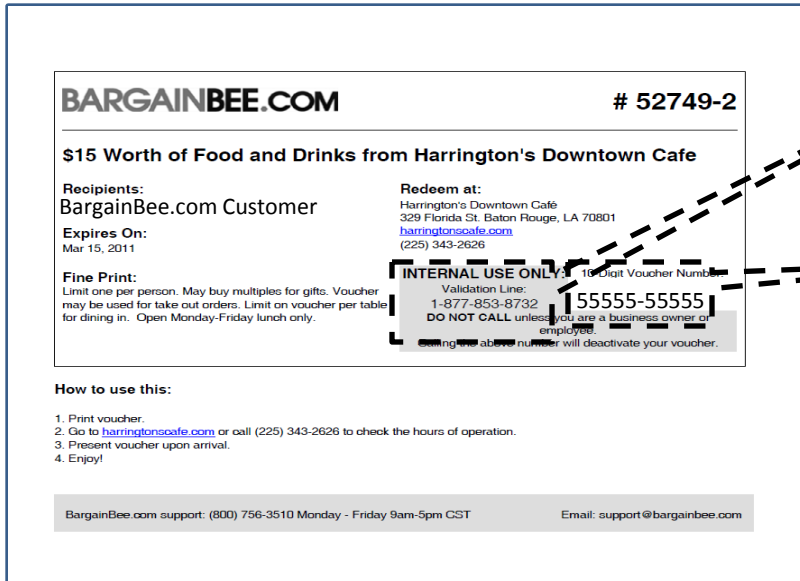
Online



There are three quick and easy ways to redeem your vouchers; by phone, paper or by logging on to the client section of BargainBee.com.

Your Feature: Recommended Redemption Process

Using the phone system is quick and simple!



1. When presented with a voucher, call the number located in the gray box.

(1.877.853.8732)

2. Enter in the 10 digit voucher number.

3. Listen to hear whether the voucher is valid or has been used previously.

If the voucher is approved, press "1" to redeem the voucher.

Other tips & tricks!

Tipping

Part of what makes BargainBee.com customers amazing is that they tend to be generous tippers! You can help your customers do this by displaying the pre-discounted total on the customers bill.



SUB-TOTAL: \$52.97

BargainBee Discount: \$50.00

After Discount: \$2.97

Tip: _____

Total: _____

Early Bird Customers

Please note that our vouchers will not be ready to print and use until the day after your feature. Some eager or misinformed customers may show up and try to use a screen capture of our site or daily email because they didn't read the rules thoroughly. Please make sure that you and your staff are well informed and know what the actual voucher looks like and know that they will not be ready to print and use until the day after your feature ends.

Final Words of Wisdom



Above all, make a good impression!

- We picked you because we believe that you are a great business.
- This model only works for great businesses.
- If you give our subscribers a great experience, they will reward you by becoming customers.

Need more information? Check these out!

• [Frequently Asked Questions](#)



• [Terms & Conditions](#)

• [Example Voucher](#)



• [Business Brochure](#)



Need something? Call Us! 1.800.756.3510